

## University Council Communications Committee Annual Report September 1, 2021 – August 31, 2022

### Goals:

Goal/Metric	Accomplished	In Progress	Not Accomplished
As part of the ongoing role of the Communications Committee, we will oversee the analysis of the University communications survey results and recommend a strategy for improving the University Akron’s communication tools.	Data analysis completed; results have been shared with members of Cabinet to address areas that go beyond the scope of UCM’s responsibilities.	UCM is addressing the reasonable recommendations from the survey results.	
The standing committee will respond to communication questions and requests.  Land Acknowledgement	Draft by the Cummings Center was approved by the UCCC, UCM and General Counsel’s Office. Was presented and approved at July 12 UC meeting.		

### What were your top two successes?

1. Conducting the campus-wide communication survey, which hadn’t been done since 2016. Additionally, we reviewed the survey results and provided suggestions to improve communication software and processes to benefit the campus community.
2. The completion of the Land Acknowledgement document

### What were your top two challenges?

1. Largest challenge is to find adequate, actionable items for the monthly meeting agendas. Committee made a recommendation to change the scope and responsibility of the group to UCEC and it will be discussed further.

Please list the dates of your meetings:

- 2022-0504
- 2022-0425
- 2022-0314
- 2022-0214
- 2022-0124
- 2021-1122
- 2021-1025
- 2021-0928

Please submit the report to Heather Loughney ([hl@uakron.edu](mailto:hl@uakron.edu)) by July 15, 2022.